

Asset Resolutions

Screen / Electronic Products

Item	Pixels W	Pixels H
Slide (16:9 UHD 4K)	3840	2160
Square	1000	1000
16:9 Video (HD 1080p)	1920	1080
Facebook Cover	828	315
FB Post image	1200	630
FB Profile image	180	180
Instagram	1080	1080
Instagram Cover	161	161
Instagram Profile	110	110

Print Products

Item	Inches W	Inches H	DPI	Pixels W	Pixels H
HalfSheet Port	5.5	8.5	300	1650	2550
HalfSheet Land	8.5	5.5	300	2550	1650
Quartersheet postcard	4.25	5.5	300	1275	1650
3-up mailer	8	3.3	300	2400	975
Full Sheet Letter	8.5	11	300	2550	3300
11x17 (150dpi)	17	11	150	2550	1650
11x17 (300dpi)	17	11	300	5100	3300
20x30 Poster (150)	30	20	150	4500	3000
20x30 Poster (300)	30	20	300	9000	6000
24x36 (150)	36	24	150	5400	3600
24x36 (300)	36	24	300	10800	7200
Newcomer Card	5.5	5.5	300	1650	1650

* Note that 11x17 @ 150dpi and Half Sheet at 300dpi are the same resolutions. If you are careful, you can use the same base design for each.

** Shaded rows are common/default products